

VISITOR PROFILE

ABISS BREDA

ABISS Breda 30/10/25 statistics

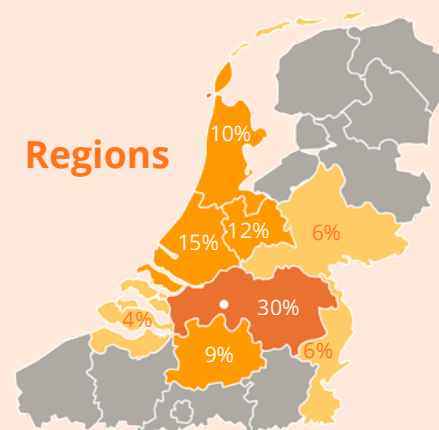
Visitor Analysis

visitors	number
partners	45
visitors	+500

Top 3 Countries of Origin

Netherlands	84%
Belgium	12%
Germany	1%

Regions



87%

of visitors indicate that they are decision-makers or co-decision-makers within their organization.

Of which:

35% & 65%

is the owner or CEO of their company

are department heads or part of the management team.

From the following departments:

Supply Chain / Automation / Maintenance departments

15%

22%

Innovation / Technology / IT & Digital Assets departments

17%

Production / Assembly / Operations / Planning departments

20%

Engineering / R&D / Design departments

Our visitors make decisions and invest in the future of their production.

Our visitor community mainly consists of industrial decision-makers who are actively involved in the digital transformation of their production environment. ABISS brings together business owners, executives, plant managers, production and engineering managers, IT and OT specialists, digital transformation managers, and other key profiles from the manufacturing industry.

This broad mix of technical experts, strategic decision-makers, and innovation leaders ensures that ABISS connects the right people who are shaping the decisions for the smart, connected, and future-proof factory of tomorrow.

TOP 5 FUNCTIONS

- 48% - Owner / Managing Director
- 15% - CEO
- 10% - Head of Technology and automation
- 9% - Head of IT & Innovation
- 8% - Head of Production and Operations

Which sectors do ABISS visitors come from?



Metal, Composites & Plastics Processing



ICT/Software & Industrial Networks



Machine & Equipment Manufacturing



Mechanical Engineering, High-Tech Systems & Mechatronics



Engineering & Automation Services



Energy, Water & Utilities



Logistics, Packaging & Transport



Food & Agro-Industry



Petrochemicals

Proven successful formula

ABISS has grown into the leading networking event for digitalisation, software, and industrial intelligence in the Benelux. With a strong mix of inspiring Expert Classes, innovative technology partners, and high-quality connections, ABISS brings the industry together for the 11th time. A compact and efficient formula that continues to prove its value year after year.